

Work Experience

Mad Genius Creative Agency

Art Director

04/2026-Present

Overseeing the creative development of strategic solutions across various media in numerous industries. Managing projects, teams, and deadlines. Meeting with clients to discover, understand, and present work. Leading a team of designers, copywriters, animators, and content creators.

Senior Graphic Designer

09/2025-04/2026

All the responsibilities of a regular designer, but with the added bonus of leading team projects and playing Art Director on commercial shoots.

Graphic Designer

08/2023-09/2025

Worked collaboratively across multiple departments (creative, production, web development, and media). I wore a lot of different hats in this role. This included concepting, campaign development, brand strategy, logo development, storyboarding, illustration, website design, animation, and production design.

Junior Graphic Designer

07/2022-08/2023

The classic first gig out of college. I assisted on projects and built presentation decks and creative assets.

Education

University of Southern Mississippi
BFA Graphic Design | Cum Laude

Skills

Adobe Creative Cloud

- Photoshop
- Illustrator
- Indesign
- After Effects
- Lightroom
- Firefly

Figma

Canva

Google Suite

Monday

Procreate

Extras

Delta Gamma Sorority

Member 2019-2022

Saturday Figure Drawing Group

Member and Coordinator

January 2023-Present

Awards

Silver Telly

2024 | "Ritter Go-Getter"

Bronze Telly

2024 | "Vaping is Cringe"

Gold Addy

Student Packaging

2022 | "The Beugel New York Style Bagels"

Silver Addy

Student Logo Design

2022 | "The Beugel New York Style Bagels"

